



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

**DATE:** 09-28-2012 **PAGE:** 1 of 1

MENTZER MEDIA SERVICES INC - 9187  
ATTN: ANNE BRAUNSCHEIDEL  
600 FAIRMOUNT AVENUE  
ATTN: SUITE # 306  
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398860	09-14-2012	09-28-2012	1	LINDA MCMAHON FOR SENATE 2012	LINDA MCMAHON FOR SENATE 2012	POLITICALS	WABC – NEW YORK

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
220			243666	PHILADELPHIA	D. PARKER	10-01-2012	10-01-2012	M (Broadcast Month, Cycle 1)	N	243666

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 220																	
1	10-01-2012	10-01-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)	7	30	1							1	2,000	1	2,000.00
2	10-01-2012	10-01-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)	7	30	1							1	1,100	1	1,100.00
3	10-01-2012	10-01-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30	1							1	4,000	1	4,000.00
4	10-01-2012	10-01-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)	7	30	1							1	2,200	1	2,200.00
5	10-01-2012	10-01-2012	06:15PM – 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30	1							1	2,000	1	2,000.00
6	10-01-2012	10-01-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)	7	30	1							1	4,500	1	4,500.00

Contracted Gross Total:																6	15,800.00
Actual Gross Total:																6	15,800.00
Agency Commission:																	2,370.00
Net Total:																	13,430.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	0.00	0.00	15,800.00	0.00	15,800.00
TOTAL	0.00	0.00	15,800.00	0.00	15,800.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood